

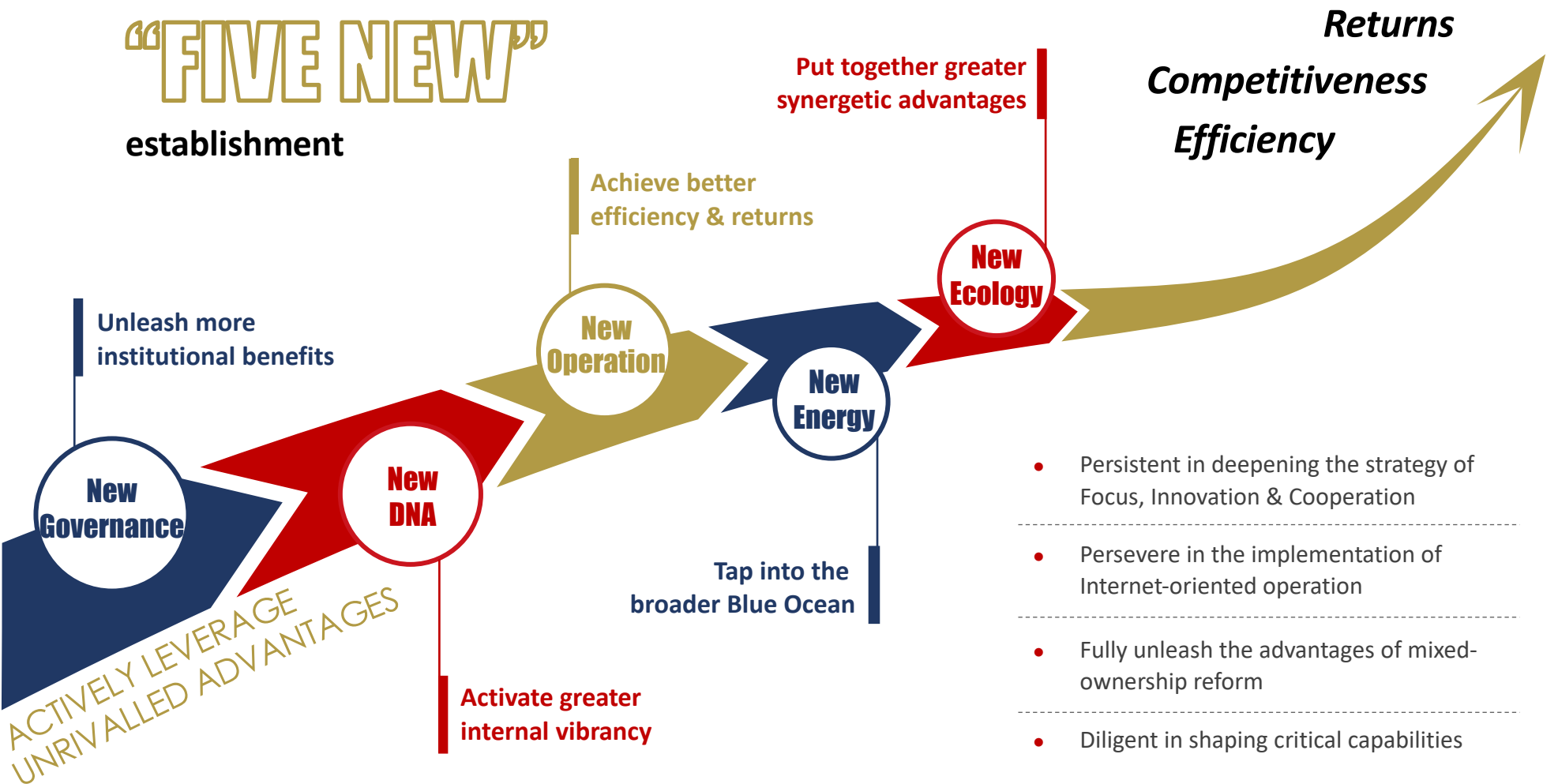
Drive High-quality Sustainable Growth



Accelerate CHINA UNICOM'S

"FIVE NEW"

establishment



Unleash more institutional benefits

New Governance

New DNA

ACTIVELY LEVERAGE UNRIVALLED ADVANTAGES

Activate greater internal vibrancy

Achieve better efficiency & returns

New Operation

Tap into the broader Blue Ocean

New Energy

Put together greater synergetic advantages

New Ecology

Returns
Competitiveness
Efficiency

- Persistent in deepening the strategy of Focus, Innovation & Cooperation
- Persevere in the implementation of Internet-oriented operation
- Fully unleash the advantages of mixed-ownership reform
- Diligent in shaping critical capabilities

2019 Priorities



Devote to **“Five New”** establishment & high-quality development

Strive to exceed the key unlocking targets under the employee share incentive scheme of Unicom A Share Company for collaborative growth in returns of shareholders, corporate & employees

Network Deployment

- Dynamic capacity expansion with focus

Network Operation & Maintenance

- Lower unit maintenance cost with continuous optimisation

Fundamental Businesses

- Exploit online channels & new touchpoints while strengthening customer retention

Innovative Businesses

- Nurture capabilities with emphasis on revenue growth

IT Systems

- Lay solid foundation to drive innovation & cost efficiency

Reform

- Deeply advance reform to unleash maximum benefits